

ABSTRACT

An embodiment of the invention provides a method of verifying incoming orders for fraud prevention, including: assigning a risk factor with an incoming order; and providing a set of information to verify based upon the risk factor assigned to the incoming order. In another embodiment of the invention, an apparatus for verifying incoming orders for fraud prevention, includes: a server including a transaction processing module configured to process an incoming order that is received from a call center or an online shopping website, where the transaction processing module includes an incoming order verification module configured to provide a set of information to verify based upon a risk factor assigned to the incoming order.